



## CASE STUDY

# Hills Celebrant Services

📍 Brisbane, Qld | Est 2010

🌐 [easyweddings.com.au/MarriageCelebrant/Brisbane/HillsCelebrantServices/](https://easyweddings.com.au/MarriageCelebrant/Brisbane/HillsCelebrantServices/)

Natasha Hill has a genuine passion for celebrating love and providing couples and their guests with a truly exceptional and meaningful ceremony they will cherish for a lifetime. With her attention to detail, she goes above and beyond to create a seamless and unforgettable experience.

1,200

Annual  
Storefront Views

8X

Estimated 12-month Return  
on Advertising Spend

8%

Storefront Enquiry  
Conversion Rate

200

Reviews,  
5-star rating

## Getting Value From Easy Weddings

Easy Weddings has been instrumental in supporting the growth of my business by increasing my visibility, generating leads, enhancing credibility, and offering client management tools. Partnering with Easy Weddings has been an effective way to grow my business, increase my visibility in the wedding industry, and connect with couples in need of my services. I encourage newer celebrants to leverage the resources available on Easy Weddings to increase their visibility and attract more leads.

## Client Summary

Natasha has advertised with Easy Weddings since 2015 and has been getting consistent enquiries and bookings through our platform over the years. She invests in maintaining an engaging digital storefront, stays active and engaged with our educational resources, and is a keen attendee of our in-person networking events and online webinars. All these components, in addition to her top-notch customer service, attention to detail, and leads management processes, contribute to her success in the industry.

### Benefits of Easy Weddings



- ✓ Exposure and reach to a broader audience
- ✓ Direct connection with couples planning their wedding
- ✓ Tools for managing my business and tracking enquiries, particularly the wedCRM
- ✓ Access to business resources, industry insights, and trends

### Testimonial



*"Partnering with Easy Weddings has been a strategic decision that has yielded tangible results for my business. The platform's extensive reach, targeted advertising, marketing support, and client management tools have all played a crucial role in driving the growth and success of my business as a Marriage Celebrant."*

*Natasha Hill*

Business Owner

### Top Tips



1. Engage with leads promptly and manage your pipeline efficiently.
2. Communicate clearly and prioritise exceptional customer service.
2. Utilise social media and invest in your online presence.
3. Offer transparent pricing and packages.
4. Network with other vendors.

## CONNECT WITH MORE COUPLES, BOOK MORE WEDDINGS

See what Easy Weddings can do for your business by joining our network of industry leaders. Reach more couples today, by partnering with Australia's largest and most trusted wedding destination.

[easyweddings.com.au](https://easyweddings.com.au) | [sales@easyweddings.com.au](mailto:sales@easyweddings.com.au) | 1800 155 122

