



CASE STUDY

Fable Wedding Films

📍 Sydney | Est 2019

🌐 WeddingVideo/Sydney/FableWeddingFilms/

A passion for visual storytelling with heart and soul is what inspired Sydney uni mates Jonty and Sherman to start their photo and videography business, Fable Wedding Films. They get to know their couples first, then alter their shooting style to tell the story that best represents the couple.

9,000

Annual listing views

15x

Estimated 12-month Return on Investment

9%

Storefront enquiry conversion rate

14

Reviews, 5-star rating

Getting Value From Easy Weddings

Belinda and the team at Easy Weddings truly have the best research, advice, stats and care any vendor needs for the wedding industry. Easy Weddings isn't just simply a wedding directory page. They are an incredible team behind that, offering the best marketing experience to get a return on investment. They understand how to market businesses because they're Australia's leading wedding directory.

Client Summary

Fable Wedding Films have been listing with Easy Weddings for three years and we're so thrilled to have played a part in turning their passion into a full-time business. We love working with suppliers like Jonty and Sherman, who are so passionate about their craft and helping them build their business. We look forward to watching Fable Wedding Films grow from strength to strength.

Benefits of Easy Weddings



- ✓ SEO and being seen on Google
- ✓ Business advice and access to stats and industry data
- ✓ Annual wedding industry report data
- ✓ Networking event opportunities
- ✓ Verified reviews from couples

Testimonial



Since joining Easy Weddings, our dream of filming weddings full-time and having a career in the wedding industry became a reality. Despite joining during the peak of COVID, our bookings grew exponentially. We simply would not be on the path we are right now without them. We've signed up to other directories, but we get the most traffic through Easy Weddings.

Jonty Gardner and Sherman Co

Co-Founders

Top Tips



1. Take the time to have a strong product and let the work speak for itself.
2. Add a personal touch to your branding.
3. Listen to the advice from the Easy Weddings Partnership Managers.
4. Utilise Easy Weddings resources like the annual industry report.
5. Ask your couples for reviews. They speak volumes.

CONNECT WITH MORE COUPLES, BOOK MORE WEDDINGS

See what Easy Weddings can do for your business by joining our network of industry leaders. Reach more couples today, by partnering with Australia's largest and most trusted wedding destination.

easyweddings.com.au | sales@easyweddings.com.au | 1800 155 122

