CASE STUDY
Kombi Haus

📍 Melbourne & Brisbane | Est 2020

🌐 **WeddingCars/Melbourne/KombiHaus/**

Led by co-owners, Demo and Mark, Kombi Haus is not just a wedding car hire company, but a business with a reputation for stellar service and truly taking care of their couples. The fleet of colourfully retro Kombis have been expertly restored and lovingly detailed.

38,773	**12x**	**22%**	**300+**
Annual listing views	Estimated 12-month Return on Investment	Storefront enquiry conversion rate	Annual enquiries from Easy Weddings

Getting Value From Easy Weddings

We currently get around half of our bookings from couples who have seen us on Easy Weddings. We've definitely noticed our website traffic has increased since advertising with Easy Weddings. Our listing has helped us with credibility and the reviews platform means our happy clients have helped to refer new couples to us.

Client Summary

Kombi Haus has only been listing with Easy Weddings since the start of 2021, but the number of enquiries they have been getting through Easy Weddings has been incredible. They are fully booked for the next six months, which we love to see! It's great to know we are contributing to Demo and Mark's business success story so early on.

Benefits of Easy Weddings

- A lot more enquiries and bookings coming in.
- Storefront listing helps with our credibility.
- Ability for clients to leave reviews helps refer new couples.
- Excellent customer service and industry knowledge from our Account Manager, Belinda.

Testimonial

"Easy Weddings is very attentive in the service they provide, and really responsive in getting back to us whenever we have any questions. We know they are invested in helping us promote the business and achieving our goals."

Demo

Co-owner

Top Tips

1. Make sure you have great photos on your storefront.

2. Prioritise getting back to leads fast.

3. Invite couples to take a look at the cars. We have a nice showroom, so we invite people here to see the Kombis.

4. Be more than just the transport provider. Connect with the bride and groom and make the day about them.

5. Do what needs to be done to help the wedding party. Drive them around if they've forgotten something.

CONNECT WITH MORE COUPLES, BOOK MORE WEDDINGS

See what Easy Weddings can do for your business by joining our network of industry leaders. Reach more couples today, by partnering with Australia's largest and most trusted wedding destination.

YOUR WEDDING BUSINESS
XOXO
MADE EASY